

ANNUAL REPORT

2014

A
Year
of

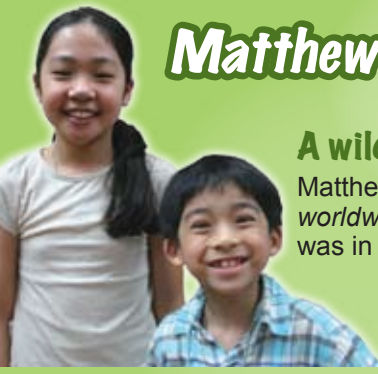
Marvelous Changes



Bringing hope, changing lives

HOPE
worldwide
寰宇希望

Matthew - Maturing and growing, made possible by you!



Don't let his sweet smile fool you. Matthew was a wild little boy when he first came with his sister to the Centre for Kids.

A wild little boy

Matthew first came to the HOPE worldwide Centre for Kids when he was in first grade.

Cute little Matthew soon showed his colours. One day during the homework tutorial session, something made Matthew lose his temper. He screamed, kicked, and even tried to bite one of the

volunteers. The incident alarmed all of us. It took quite an effort to calm him down.

That was just the beginning of a "big headache" for our staff. Matthew was emotional and easily angered. He didn't want to listen or follow instructions. He was self-centered, disobedient, and uncooperative. The other kids in the centre did not like him too much.

He had a few more of such disturbing incidents. He was also failing his English classes.

You made the changes possible

Three years later, thanks to you, Matthew is a different boy. Your commitment to the HOPE worldwide Centre for Kids in this part of the community made the changes possible.

Both academic and non-academic programmes at the centre focused on building the Six Pillars of Character* in children like Matthew. We emphasized that completing one's homework was part of being a responsible person. We used activities such as sports, outings, and even board games to build and solidify these character qualities.



We have seen great changes in Matthew.

Thanks to you, Matthew and many others have a safe place to go to after school.

Being able to come to the Centre for Kids every day after school for homework tutorials and on weekends and holidays for activities changed Matthew. Here at the centre, he not only could feel safe (we've caught him taking little naps while reading or doing homework), but he also could develop his character and maturity.



Many saw and affirmed Matthew's positive changes.

Everyone saw the changes

Once during a series of character classes, all the children had to vote for the one who exhibited the best character. It was a testimony to Matthew's marvelous changes when he won the vote.

He's also built a great connection with our staff. Once, our staff Zue saw him reading a novel. She joked that she would like to read it, too. Mathew replied, "I have the rest of the series. I can lend them to you." The next day, he presented the books to Zue.

No more temper tantrums

Matthew still has moments when he was argumentative or did not want to cooperate. But incidents where he loses his temper have all but disappeared. He has changed from a wild little first grader to a mature young boy. Without your support, these changes could not have happened.

Last but not least, Matthew is now doing fine in his English classes.



A more mature Matthew no longer has temper tantrums.

*trustworthiness, respect, responsibility, caring, fairness, and citizenship

Children (Hong Kong) Programme by the numbers

Homework Tutorials

# of centres	# of centre members	# of tutorial sessions	Frequency of participation
2	332	900	6,783

Highlight: In a self-evaluation survey of 20 homework tutorial students where they were asked to write down their own academic goals, the post programme survey showed that 60% of the students achieved most of their stated goals.

Character-building and other activities

# of activities	Frequency of participation
149	979

Highlight: Three groups that participated in character-building activities were given a pre and post evaluation questionnaire. The evaluation showed that 66.6% of the participants demonstrated a 50% increase in the knowledge of the Six Pillars of Character.



A tale of three would-be entrepreneurs

Come buy our products!

The Citi Success Fund Programme

What happens when you throw some secondary school students together, teach them some business and financial skills, have them write their own business plans, provide some funding, and let them "run with it"?

Since 2002, Citi Foundation has provided funding to allow us to give underprivileged secondary school students career-related guidance programmes. These programmes help these youth find their passions, aptitudes, and potential career paths. Here is what happened to three would-be entrepreneurs. Let's call them, Sharon, Nancy, and Tom.



We put together a youth career exploration resource booklet from our past experiences.

So you want to be your own boss?

These three teenagers' "companies" had sourced their own products and were given their own stalls at the Lunar New Year Fair. In running their businesses, they had to put their knowledge to work, such as properly allocating the money and manpower they had, keeping track of the inventory, incomes and expenses, and figuring out how to transport the goods. Lastly they had to effectively market their products at the fair.



The Citi Success Fund Programme gave underprivileged youth a chance to explore potential career paths.

I didn't sign up for this!

Sharon made a specific time with the other members of her team to go to school and package the goods they were to sell. Nobody showed up. She ended up packing them by herself but crying the whole time doing it.

Nancy was the "CEO" of her company. Her good friend was the "CFO". They had a lot of differences of opinion during the preparation. This caused much confusion and chaos and also affected their friendship. The company eventually split into two factions.

Tom was the workaholic. During the fair, he would work past midnight and then be the first one to show up the next day to open the stall. This lasted a few days before his teammates convinced him to go home and rest.



What did we learn?

When it was all said and done, the teachers and social workers helped each of them see what they could learn from their experiences.



It's not easy being a boss. Through running a business, youth learn leadership and organizational skills.

Sharon realized the importance of leading and coordinating her people. Nancy learned that unclear lines of responsibilities would affect the company's progress. She and her friend eventually reconciled with each other. Tom realized that he loved running a business. He

became a mentor to the younger students in the programme.

You, us, and the business sector - working together to benefit others

Your support of HOPE worldwide gave us the stability to run a programme such as the Citi Success Fund, which benefitted Hong Kong's underprivileged youth. It was invaluable for youth like Sharon, Nancy, and Tom to learn not only about running a business, but also about their strengths, weaknesses, passions, and aptitudes. It also gave them a glimpse into a bright future.

You, us and the business sector - working together to benefit our youth.

Youth Programme by the numbers

# of programmes funded	# of schools participated	# of students benefitted
89	50	7,525

Highlight: A total of 1,925 pre and post programme questionnaires were given and data collected for evaluation. The majority of the surveyed participants agreed that the programme increased their financial and entrepreneurial knowledge and skills. They were able to identify and develop their strengths and talents to enhance their future employability.



Grandma Chow - Ageing well, because of you!

After a fall, life is not the same

Seventy-nine year old Grandma Chow lives with her husband in one of Hong Kong's public housing estates. Four years ago, Grandma Chow slipped and fell trying to catch a lift.

Grandma Chow broke her left arm and hurt her knee and leg as a result of her fall. It took her about a year and many painful visits to the doctors before her arm was somewhat healed. But her life was no longer the same. *"I couldn't carry anything heavy. I couldn't lift my arms to change my clothes. And don't even talk to me about taking a bath without someone's help."*



Grandma Chow's transformation inspired some media coverage.

A marvelous change

Today, because of the support we received from you, Grandma Chow is an active, happy woman. She recently visited Hong Kong's Big Buddha on Lantau Island during an outing accompanied by HOPE worldwide's volunteers. She climbed every single one of the 268 steps up to the statue.



In just one year, Grandma Chow went from high to low risk -- for falls, that is.

The role you played

Your support had allowed us to set up Elderly Fall Prevention Roadshows in different parts of Hong Kong throughout the year. One day Grandma Chow and her husband happened to walk by such a stand near their home. They were invited to be assessed for their risk for falls. Not surprisingly, Grandma Chow was a high risk case. Her husband was assessed as low risk.

We arranged for an occupational therapist to visit Grandma Chow at her home. The therapist checked for needed home modifications such as installing handle bars in the bathroom in order to prevent further accidents. Grandma Chow also received a proper walking aid and some leg weights and was taught exercises she could do to strengthen her leg muscles.



After being assessed as a high-risk fall case, Grandma Chow learned leg strengthening exercises to prevent future falls.

Growing younger

Grandma Chow did her exercises faithfully every day. We continued to arrange volunteer visits. One year later, it seemed like Grandma Chow had had a reverse ageing process. She was more energetic, active, and clear-minded. We performed the same fall risk assessment on her and her husband again. This time, she was the low risk case while her husband, because of ageing, had become a high risk case for falls.

Grandpa Chow's turn

It's a good thing that we have your continuing support. We will now follow up with Grandma Chow's husband. This way, they can both "age in place"--ageing well, healthily, and happily.



Seventy-nine year old Grandma Chow has gone through a marvelous transformation since her fall several years ago.

Elderly Programme by the numbers

Elderly Fall Prevention Programme

Fall Prevention Roadshows	# of volunteer instances	# of elderly reached	# of elderly assessed as high risk	# of elderly followed up
24	313	3,118	992	282

Our Elderly Fall Prevention Programme helped identify elderly who were high-risk cases. We then gave them appropriate follow-up services.

Annual Volunteers for Seniors Day

# of housing estates served	# of elderly visited	# of volunteers
73	1,016	2,957

Elderly Fulfill a Wish Programme

# of volunteer instances	# of elderly served	# of wishes fulfilled
617	159	159



Sean - Transformed by you!

Far behind the starting line

Sean came from a typical migrant workers' family in Kunming, Yunnan Province. His parents had never gone to school. His father joked that the only things he could recognize when looking at Sean's homework were "✓" and "X". They made their living selling vegetables at the market.



Sean came from a typical migrant workers' family.

Sean attended a migrant workers' school where it was normal to have seventy children of all ages and abilities in the same classroom. It was nearly impossible for the under-qualified and over-worked teachers to instill any kind of discipline. At home, his parents were too busy putting food on the table to pay attention to Sean.

As a result, Sean was out of control. He did what he wanted, whenever he wanted.

Your commitment to HOPE *worldwide's* Children's Programme in China gave Sean a chance to be transformed. When Sean first came to the after-school programme at the Centre for Kids, he jumped on desks. He dribbled his ball in the classroom. He came and went as he pleased. He paid no attention to any kinds of rules or boundaries.



A typical over-crowded class at a migrant children's school.

Marvelously transformed!

At the Centre for Kids, we provided homework tutoring, extracurricular activities and character-building classes. As time went on, a marvelous transformation began to take place. Sean started to listen to instructions. He settled down and began to enjoy the games and activities designed to teach the Six Pillars of Character*. One time, the teacher held a discussion with all the children after an activity. To the teacher's surprise, Sean went around and encouraged the whole class - "We all did a great job! We twisted the balloons really well. We kicked them really well. We sat on the balloons with our bums really well!" When one of the volunteers expressed her insecurity about being too slow, Sean said to her, "No! You did a good job!"

From jumping to cleaning

Our staff Winnie had to pinch herself to make sure she wasn't hallucinating. Oh, yes, there was one more marvelous transformation.

Instead of jumping on the desks, Sean stayed behind to help clean up the classroom. He didn't leave until it was all clean. Every time.



When Sean first came to our centre, he was out of control.

*trustworthiness, respect, responsibility, caring, fairness and citizenship

Children (China) Programme by the numbers

Rural children

# of provinces	# of sponsorships
4	1,366

Migrant children

# of cities	# of centres	# of children benefitted
3	6	580



Your commitment to our Children's Programme in China gave Sean (front row, second from left) a chance to be transformed.

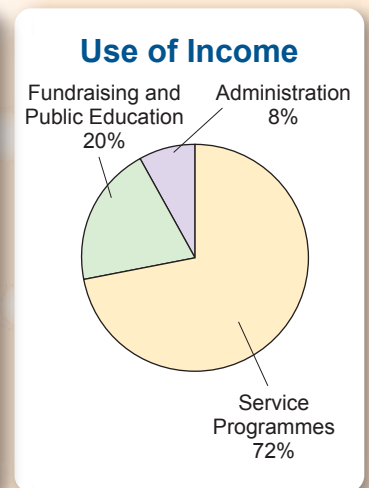
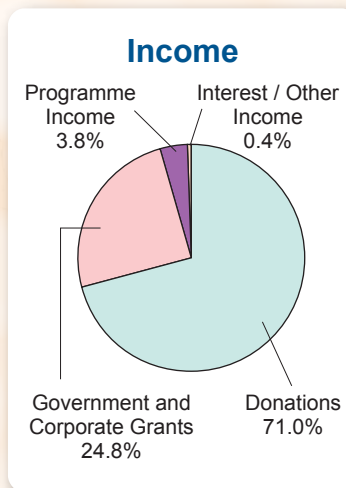
Financials

Financially, 2014 was a year of building and investing in the future of HOPE worldwide while not compromising on the services we provided for needy elderly and children. Compared to 2013, despite a slight 2% drop in total income, our programme expenditures remained about the same at over HK\$10 million.

We built and invested in our future abilities to bring these life-changing services by promoting the organization and expanding our donation sources. Besides adding another team of fundraising ambassadors for street fundraising, two major events were organized – Good Trekker and the Great Santa Run. Good Trekker was a 40 km walk through the western part of Sichuan Province. Trekkers began their adventure in Chengdu where they got a chance to see our work there and ended their trip in Yading Nature Reserve in Daocheng County. The Great Santa Run was a fundraising event where runners raced in Santa Claus suits. The inaugural event saw close to 1,000 runners and several corporate teams gathered at the Peak. You will see both events happening again in 2015.

These efforts introduced us to those in the greater Hong Kong community who had not known about our work and brought in a good number of new donors.

You may ask where the resources came from to make these efforts. Thanks to operating surpluses over the past few years, we have built up a healthy reserve. Part of this reserve was used in 2014 in order to build for the future.



We are keenly aware that your generosity contributed so much to our ability to bring hope and change lives. We wish you could see the changes of Grandma Chow, of Matthew, Sean, the three teenage “entrepreneurs” and many others with your own eyes. For each marvelous change, big or small, we thank you very much!



Two new events, Good Trekker and the Great Santa Run, brought in more donors in 2014.



HOPE worldwide (Hong Kong) 2014 Financial Statements

Income	HK\$
Donations	9,306,374
Government and corporate grants	3,259,556
Programme fees	496,552
Interest / other	52,004
	<u>13,114,486</u>

Use of Income	HK\$
Service programmes	10,262,191
Fundraising and public education	2,784,829
Administration	1,153,242
	<u>14,200,262</u>

Executive Committee & Executive Staff

HOPE worldwide (Hong Kong)

Executive Committee

Dr. Jeff Kin-hung Wong
Chairman

Aaron Tak Kin Chow

Lynne Hembree Green*

Francis Wing Fan Mak

Dr. Turner Tan-ka Sinn

* Resigned October 2014

Executive Staff

Daniel Te-Hwa Liu
Country Director

Jonathan Lap-hang Liu
Executive Director

David Yau-wing Chung
Programme Director

Emily Wai-bik Wong
Financial Manager



Dear Friends,

Grandma Chow.

Matthew.

Sean.

Three teenage entrepreneurs.

What did they have in common? They each experienced marvelous changes in 2014 that led to healthier, happier, and more hopeful lives.

In this annual report you will see that Grandma Chow grew younger while Matthew and Sean grew older. You will see that given the opportunity, three teens found their talents and possible future careers, even after making mistakes. You will feel good that this was all made possible by you.

Their stories represent the kind of changes hundreds, even thousands of needy elderly, children and youth experienced. We thank you for your commitment to us. Without your financial support, we could not have brought these life-changing services to them.

We know there is one thing probably more precious than your financial resources - your time. That is why we have made this annual report brief and to the point. After all, you really just want to know if people's lives were truly made better because you gave.

We say a resounding "Yes!"

So read on and let Grandma Chow, Matthew, Sean, and the three teens show you. And let us thank you for your kindness and generosity.

Country Director



Thank You!

Major Partners



Citi Foundation



Chan Cheung Mun Chung
Charitable Fund Ltd.



香港房屋委員會
Hong Kong Housing Authority



STATE STREET



Zhilan Foundation

Community Partners

- Auxiliary Medical Service
- Carson and Friends
- Commission on Youth
- Department of Orthopaedics and Traumatology, The Chinese University of Hong Kong
- Education Bureau School-based After-school Learning and Support Programmes
- Flames of Love
- GeneroCity
- Holy Trinity College
- Hong Kong Council of Early Childhood Education and Services
- Hong Kong Institute of Vocational Education
- Hong Kong Orff Band
- Sham Shui Po District Social Welfare Office, Social Welfare Department
- Sedan Chair Charities Fund
- Social Welfare Department District Support Scheme
- St. Margaret's Ex-Students' Association (SMESA)
- Stanford Club of Hong Kong
- The Government of the HKSAR Leisure and Cultural Services Department
- The Incorporated Management Committee of HKMA David Li Kwok Po College
- TWGHs Wong Fut Nam College
- Yale Club of Hong Kong, Association of Yale Alumni

Corporate Partners

- Able Solution Consultants Company Limited
- Arredamenti Co., Ltd.
- Asia Tiger Media Company
- Asian Force Security
- B. Braun Medical (HK) Ltd.
- China Resources Vanguard (Hong Kong) Co., Ltd.
- Calfbone King
- Cierre
- Citi
- Culture Homes (Outlet Stores Wholesale Centre)
- Cummins Hong Kong Ltd.
- Fiducia Management Consultants
- General Electric International Inc.
- Giormani
- Goldman Sachs
- Great Eagle Holdings Ltd.
- Hong Kong Fundraising Consultancy Limited
- Hopkins Training & Education Group
- International Management Association
- JEMS Learning House
- Joyous Communication Limited

- KONE Elevator (HK) Ltd.
- Kwong Fai Rubber Products
- Laurence Lai Gallery
- Langham Hospitality Group
- La Rose Noire Limited
- Mandatory Provident Fund Schemes Authority
- Manulife Hong Kong
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- PIMCO Asia Limited
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- Sportsoho Media Limited
- Tai Hang Asia Pacific Investment Management Limited
- Target Sourcing Services Hong Kong Limited
- The Hong Kong Mortgage Corporation Limited
- The Link Management Limited
- UBS AG Hong Kong
- VF Corporation
- Vitel International Hong Kong Limited
- Wasser Beauty
- Wells Fargo Bank
- WSGR (Wilson Sonsini Goodrich & Rosati)
- Wyeth Nutrition Hong Kong

Individual Partners

- Professor Anthony Cheung Bing-leung, GBS, JP, Secretary for Transport and Housing
- Dr. Alfred Chan, Chairman of the Elderly Commission
- Mr. Cheung Man-sun, former Assistant Director of Broadcasting, RTHK, Ambassador for HOPE *worldwide*
- Ms. Candy Chea Shuk-mui, radio disc jockey, RTHK
- Family of Ms. Chau Yin Ling
- Ms. JLee, Artist
- Grandma Tsang, Neckerchief Knitter

Other Partners

- Gansu Provincial Education Bureau
- Education Bureau, Huiling County, Gansu Province
- Hunan Provincial Education Bureau
- Education Bureau, An County, Sichuan Province
- Education Bureau, Chengdu, Sichuan Province
- Yunnan Provincial Education Bureau
- Education Bureau, Yuanyang County, Yunnan Province
- United Way Worldwide grant on behalf of the generosity of Target Foundation